A Strategic Plan to Enhance the Howard Street Corridor

Howard Street Steering Committee Recommendations
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Strategic Plan Goals
The Plan has been guided by the following goals:
- Improve the economic vitality and encourage quality redevelopment of the Howard Street Corridor;
- Strengthen support for the preservation of Baltimore’s heritage resources and increase the economic benefits of heritage tourism;
- Enhance the aesthetic appeal of the corridor;
- Improve the quality and environment of transit, public space, and the pedestrian experience on Howard Street;
- Coordinate and leverage investments for greater impact and bring together a multi-sector partnership of stakeholders to enhance the Howard Street corridor;
- Improvements to Howard Street should exhibit best practices in transit-oriented development and provide a model for future coordinated land use and surface transit investment in Baltimore.

Connecting Neighborhoods and Activities

Next Steps - Recommended Activities

Strategic Direction and Oversight
Steering Committee to oversee Phase III of the Howard Street Strategic Plan.
Define organization to oversee Howard Street which includes maintenance and policing activities.
Pursue required approvals necessary for agencies to identify and allocate funding for planned improvements.

Economic Development
Develop detailed Economic Implementation Plan to include: Financial Feasibility, Funding Needs, Fiscal Impacts, Benchmarking, and Technical Assistance. Economic Implementation Plan should establish benchmarks for committing public investment based on private sector development activity.
Continue storefront improvement program. Initiate focused “block by block” storefront program.

Urban Design, Transit, Transportation and Utility Upgrades
Develop Comprehensive Schematic Design and Engineering Package for recommended Howard Street improvements. Upon completion of schematic package, confirm priority projects and complete design for key pilot projects. Consolidated Design and Engineering package shall include:
- Lexington Station - Short Term improvements with feasibility analysis for Long Term improvements;
- Centre Street Station Improvements;
- Lexington Street - completion of re-design and renovation;
- Infrastructure coordination, stormwater management and utility upgrades;
- Corridor streetscape for station and non-station blocks - Lighting, Landscape, Public Art, Furnishings;
Note: Baltimore Street Station improvements will be developed in coordination with Arena project and Red Line.

Transportation Plans:
- Develop plans for 2-way Park Avenue;
- Bus Stop Improvement Plan;
- Investigate additional improvements for Eutaw Street;
- Develop a Parking Management Plan to improve use of existing parking resources;
- Develop a Transportation Demand Management program to increase transit use for existing employees and new development which may include the creation of a Transportation Management Association.

LRT Vehicle Mid-Life Upgrades - Incorporate concepts to minimize impact of vehicles including wheel shrouds and branding opportunities.

Open Space Planning - Evaluate and update Westside open space recommendations, implement Howards Park.


Coordination with Related Projects
Heritage Resources - Ensure consistency with the West Side Revitalization MOA.
State Center - Develop “Gateway” design beneficial to State Center and Howard St Corridor.
Arena Site - Coordinate RFP process with Howard Street recommendations for enhanced transit facilities.
Superblock - Coordinate Right-of-way improvements with potential improvements for bus stops.
Pratt Street Redesign - Coordinate Pratt Street improvements with Howard Street.
Red Line Transit - Coordinate Baltimore St LRT improvements with Locally Preferred Alternative.
UMB & UUMS - Maryland General Hospital - Coordinate Master Plan and Howard Street Improvements.