Performance Management System

3rd Quarter of CY2018
A Message From the Governor

“Our administration is committed to developing innovative solutions that deliver what Marylanders want – an affordable and reliable transportation system. By implementing a comprehensive program of accountability and continual improvements, we will deliver a better transportation system for the citizens of Maryland.”

“This is another step our administration is taking to Change Maryland for the Better!”

– Larry Hogan, Governor

CHANGING Maryland for the Better
The Maryland Department of Transportation and its Transportation Business Units proudly present the official mission statement.

MISSION STATEMENT
“The Maryland Department of Transportation is a customer-driven leader that delivers safe, sustainable, intelligent, and exceptional transportation solutions in order to connect our customers to life’s opportunities.”
My Fellow Marylanders,

I am proud that the Maryland Department of Transportation Excellerator Performance Management System is in its third year. We have made great strides in developing and implementing performance measures, refining strategies and focusing on delivering results for our customers.

We have created more than 150 individual performance measures that touch every aspect of our business throughout the organization. Whether we are building and maintaining our roads and bridges, running safe and efficient bus and rail systems, operating an international port and airport or improving the vehicle and driver registration process for Marylanders, we stand strong in our commitment and responsibility to deliver the best transportation products and services for our customers.

Every quarter we review our progress and share our results online for public inspection and within the organization through a live stream of our quarterly review meeting. This allows all 10,271 MDOT employees the opportunity to see the impact of the work they do each day and how they contribute to running a safe and secure transportation system.

Most importantly, we are delivering results. As we respond faster to customer inquiries, become increasingly efficient in using our resources wisely and providing a stronger foundation for economic development for the State, we will continue to deliver exceptional customer service and create more value for those who live and travel throughout Maryland.

I invite you to continue to review our MDOT Excellerator program as we continue down the path of constant progress towards outstanding results.

Pete K. Rahn
Secretary
A Message From the Administrator

Dear Valued Customer,

On behalf of the proud men and women of the MDOT Motor Vehicle Administration (MDOT MVA), it is my honor and privilege to provide you with the MDOT Excellerator MVA Quarterly Report. The MDOT Excellerator Performance Management System is a customer-focused program developed and led by Transportation Secretary Pete K. Rahn for the entire organization. It is designed to inspire peak performance through unified responsibility to enable us to better serve all who live and travel throughout the State of Maryland.

The MDOT Excellerator Performance Management System contains 10 Tangible Results designed to exceed customer’s expectations. Throughout MDOT, performance measures will focus on using transportation resources wisely, providing safe and secure transportation experiences and providing exceptional customer service. There are many other Tangible Results MDOT leadership considers important to improve our performance, and all may be viewed within the MDOT Excellerator Performance Management System Quarterly Report.

Here at the MVA, we have identified 13 specific performance measures which directly align with the MDOT-wide Tangible Results. Our measures focus on reducing customer wait times, saving taxpayer money and safeguarding the personal information of our customers.

We are excited to continue on the path of improving our products and services. Each quarter, we will report our results and share with you our performance. While we constantly strive for excellence, we realize that some quarters may fail to meet the high standards we have established in each of our measures. If this occurs, I can assure you we will develop and implement strategies to positively influence the direction of our performance. Our goal is to continually evaluate our products and services and to look for every opportunity to prove we are truly a customer-driven agency.

It is not lost on me that MVA employees are often the face of state government and every single customer interaction is an opportunity to demonstrate our commitment to exceptional service. The MDOT Excellerator Performance Management System will help drive our decisions to exceed our customer’s expectations. Thank you for your interest and time to explore our latest performance results and we look forward to serving you here at the MVA.

Christine Nizer
MVA Administrator
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Please refer to the MDOT wide Quarterly Performance Management Report for more performance measures for each of the 10 Tangible Results across all of the Transportation Business Units.
# Performance Measures Index

## Tangible Results

### Tangible Result # 1: Provide Exceptional Customer Service

| MVA 1.1 | Percent of Customers Returning to the MVA After a Transaction Has Been Started for a Driver’s License/Identification Card (DL/ID) Product | Quarterly | Rhashad Johnson, MVA
|----------|-------------------------------------------------------------------------------------------------------------------------|-----------|---------------------------|
| MVA 1.2 | Percent of Transactions Completed From Initial Email (DL/ID Renewals, Vehicle Renewals, VEIP Tests) Prior to Paper Notices Sent | Quarterly | Kat Cahill, MVA
| MVA 1.3 | Number of Undelivered Secure DL/ID Products | Quarterly | Monica Kenny, MVA
| MVA 1.4 | Number of Days to Process Business Applications | Quarterly | Madison Lumpkin, MVA
| MVA 1.5 | Monthly Status of Insurance Compliance Cases Opened and Closed | Quarterly | Madison Lumpkin, MVA

### Tangible Result # 2: Use Resources Wisely

| MVA 2.1 | Annual Customer Savings Based on VEIP Self-Service Kiosks Usage | Quarterly | Deborah Rogers, MVA

### Tangible Result # 3: Provide a Safe and Secure Transportation Infrastructure

| MVA 3.1 | Percent Increase in Ignition Interlock Program Participants | Quarterly | Madison Lumpkin, MVA
| MVA 3.2 | Percent of Medical Related Cases Closed within 30 Days | Quarterly | Madison Lumpkin, MVA
| MVA 3.3 | Number of Out-of-State Title Fraud Cases | Quarterly | Eric Danz, MVA
| MVA 3.4 | Number of Maryland Driver’s License Cancellations Due to Fraud | Quarterly | Eric Danz, MVA
| MVA 3.5 | Number of Days to Process Medical Certifications for CDL Drivers | Quarterly | Madison Lumpkin, MVA

### Tangible Result # 5: Provide An Efficient, Well Connected Transportation Experience

| MVA 5.1 | Average Branch Visit Time | Quarterly | Rhashad Johnson, MVA
| MVA 5.2 | Average Driver’s License Skills Appointment Lead Time (CDL and Non-CDL, in days) | Quarterly | Rhashad Johnson, MVA
Every MDOT employee is responsible for delivering exceptional customer service by providing customers with respectful, timely and knowledgeable responses to all inquiries and interactions.

RESULT DRIVER:
Leslie Dews
Motor Vehicle Administration (MVA)
Provide Exceptional Customer Service

PERFORMANCE MEASURE MVA 1.1
Percent of Customers Returning to the MVA After a Transaction Has Been Started for a Driver's License/Identification Card (DL/ID) Product

MVA is continually improving its ability to be responsive to customers because most would like to complete all of their transactions with one trip to the MVA. The MVA endeavors to reduce any impediments by offering various technology enhancements and policy changes.

This measure is important because it can help the Administration better understand the reasons why customers have to make multiple trips to a branch location.

This measure offers an opportunity to review process changes that would limit the percentage of customers who return to the MVA to complete their transaction and receive their products. The desired trend for this performance measure is downward. This measure is currently under development.
PERFORMANCE MEASURE MVA 1.2
Percent of Transactions Completed From Initial Email (DL/ID Renewals, Vehicle Renewals, VEIP Tests) Prior to Paper Notices Sent

MVA is continuously striving to provide early opportunities for our customers to receive their products and services. Email is one tool that we utilize to help our customers avoid the pressure of an expiration date. When customers act early it also creates an environmental savings by decreasing the amount of paper reminders mailed by MVA.

In early 2017, the MVA began researching the best practices for customer email communications. This research led to the development of a brand new email template design that dramatically simplified the content of our driver’s license renewal email notices and highlighted the “Call-to-Action” or step(s) necessary to renew their product. We also added an FAQ section to the bottom of these emails to further educate our customers on common issues. We also converted the identification card renewal emails, vehicle registration renewal emails as well as VEIP test reminder emails to this new template as well.

In mid 2017, we implemented “One Click” which allowed customers receiving the vehicle registration renewal emails to click a button and be taken directly to a checkout page that was pre-populated with their vehicle’s information. This drastically reduced the time spent navigating our E-Store and made purchasing this product quick and easy for our customers.

Although the changes were implemented, the number of completed transactions from emails has gone down in CY17. To better identify where in the process we are losing customers, in December 2018, MVA began tracking open rates and click thru rates. MVA can now determine how many customers clicked on the link in the email, how many proceeded to the shopping cart and then how many actually checked out.

MDOT MVA continues to analyze this data to determine if there was something in the email or the process that prevented the customer from completing their transaction, so that corrective action can be implemented.
Provide Exceptional Customer Service

PERFORMANCE MEASURE MVA 1.2
Percent of Transactions Completed From Initial Email (DL/ID Renewals, Vehicle Renewals, VEIP Tests) Prior to Paper Notices Sent

Chart 1.2.1: Percent of Transactions Completed from Initial Email Prior to Paper Notice for Vehicle Registration, Driver License & Identification Card Renewals, and VEIP Emission Tests CY2014-Q3 CY2018

<table>
<thead>
<tr>
<th>Quarter/Year</th>
<th>Percent of Transactions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q1 CY2014</td>
<td>13%</td>
</tr>
<tr>
<td>Q2 CY2014</td>
<td>13%</td>
</tr>
<tr>
<td>Q3 CY2014</td>
<td>14%</td>
</tr>
<tr>
<td>Q4 CY2014</td>
<td>11%</td>
</tr>
<tr>
<td>Q1 CY2015</td>
<td>12%</td>
</tr>
<tr>
<td>Q2 CY2015</td>
<td>8%</td>
</tr>
<tr>
<td>Q3 CY2015</td>
<td>8%</td>
</tr>
<tr>
<td>Q4 CY2015</td>
<td>7%</td>
</tr>
<tr>
<td>Q1 CY2016</td>
<td>10%</td>
</tr>
<tr>
<td>Q2 CY2016</td>
<td>10%</td>
</tr>
<tr>
<td>Q3 CY2016</td>
<td>11%</td>
</tr>
<tr>
<td>Q4 CY2016</td>
<td>10%</td>
</tr>
<tr>
<td>Q1 CY2017</td>
<td>11%</td>
</tr>
<tr>
<td>Q2 CY2017</td>
<td>11%</td>
</tr>
<tr>
<td>Q3 CY2017</td>
<td>10%</td>
</tr>
<tr>
<td>Q4 CY2017</td>
<td>8%</td>
</tr>
<tr>
<td>Q1 CY2018</td>
<td>11%</td>
</tr>
<tr>
<td>Q2 CY2018</td>
<td>10%</td>
</tr>
<tr>
<td>Q3 CY2018</td>
<td>4%</td>
</tr>
<tr>
<td>Q4 CY2018</td>
<td>10%</td>
</tr>
</tbody>
</table>

Policy Intervention
One-Click directs customer to E-store
Modified Subject Body of E-mail
Provide Exceptional Customer Service

TBU COORDINATOR:
Kameel Hall
Motor Vehicle Administration (MVA)

PERFORMANCE MEASURE DRIVER:
Monica Kenny
Motor Vehicle Administration (MVA)

PURPOSE OF MEASURE:
To identify the timeliness in processing and the number of undelivered customer DL/IDs.

FREQUENCY:
Quarterly

DATA COLLECTION METHODOLOGY:
Monthly collection of the number of DL/ID products that are returned to the MVA as undeliverable.

NATIONAL BENCHMARK:
N/A

PERFORMANCE MEASURE MVA 1.3
Number of Undelivered Secure DL/ID Products

To continually modernize and ensure the security of products and services that are provided by the MVA, newly designed “Secure ID” driver’s licenses and identification cards (DL/ID) were issued throughout Maryland beginning in July 2016. These new cards have embedded security features and are mailed from a high-security MVA facility via the United States Postal Service (USPS) to protect personal information and to reduce fraudulent reproduction of these products.

With the implementation of Maryland’s Secure ID, MVA seeks to ensure that each customer who purchases a DL/ID receives it in the mail and has set a goal timeframe of 4 days for processing and mailing. In addition, MVA has a goal to reduce the number of undeliverable products by tracking the number of mailed DL/ID products that USPS returns each month. Tracking this number allows the MVA to better understand the reasons why a DL/ID is returned and inform the Administration’s strategies for minimizing the number of undelivered products and ensure every customer receives their purchased product.
Provide Exceptional Customer Service

PERFORMANCE MEASURE MVA 1.3
Number of Undelivered Secure DL/ID Products

Chart 1.3.1: Maryland Secured ID Driver License/Identification Card, 2nd Attempt Remails
CY2017-CY2018 YTD

Undelivered Mailed Products

Undeliverable Products by USPS

Total Products Mailed

Undelivered Mailed Products

Transactions
**Provide Exceptional Customer Service**

**TBU COORDINATOR:**
Kameel Hall  
*Motor Vehicle Administration (MVA)*

**PERFORMANCE MEASURE DRIVER:**
Madison Lumpkin  
*Motor Vehicle Administration (MVA)*

**PURPOSE OF MEASURE:**
To ensure accurate and timely processing of business applications.

**FREQUENCY:**
Quarterly

**DATA COLLECTION METHODOLOGY:**
Each month MVA examines the number of days needed to process applications from vehicle dealerships and car salespersons.

**NATIONAL BENCHMARK:**
TBD

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**PERFORMANCE MEASURE MVA 1.4**

**Number of Days to Process Business Applications**

Processing car dealership and car salesperson applications in a timely manner supports economic activity in Maryland and demonstrates responsiveness to MVA customers.

The MVA has set a goal to complete processing of these applications in three categories (new business, renewal, car sales person) at least within 1-3 days. Since the MVA began tracking application processing times in late 2017, the share of applications processed within 1-3 days has increased in all three application categories. This progress demonstrates a quicker response rate for MVA business customers and improved customer service.
Provide Exceptional Customer Service

PERFORMANCE MEASURE MVA 1.4
Number of Days to Process Business Applications

Chart 1.4.1: Number of Days to Complete Salesman Applications November CY2017 - September CY2018

- 1-2 Days
- Over 3 Days
Provide Exceptional Customer Service

PERFORMANCE MEASURE MVA 1.4
Number of Days to Process Business Applications

Chart 1.4.2: Number of Days to Complete Business License Renewal Applications
November CY2017 - September CY2018

<table>
<thead>
<tr>
<th>Month/Year</th>
<th>1 Day</th>
<th>Over 2 Days</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nov CY2017</td>
<td>78%</td>
<td>22%</td>
</tr>
<tr>
<td>Dec CY2017</td>
<td>35%</td>
<td>65%</td>
</tr>
<tr>
<td>Jan CY2017</td>
<td>35%</td>
<td>65%</td>
</tr>
<tr>
<td>Feb CY2017</td>
<td>37%</td>
<td>63%</td>
</tr>
<tr>
<td>Mar CY2017</td>
<td>78%</td>
<td>22%</td>
</tr>
<tr>
<td>Apr CY2017</td>
<td>70%</td>
<td>30%</td>
</tr>
<tr>
<td>May CY2017</td>
<td>79%</td>
<td>21%</td>
</tr>
<tr>
<td>Jun CY2017</td>
<td>53%</td>
<td>47%</td>
</tr>
<tr>
<td>Jul CY2017</td>
<td>63%</td>
<td>37%</td>
</tr>
<tr>
<td>Aug CY2017</td>
<td>68%</td>
<td>32%</td>
</tr>
<tr>
<td>Sep CY2017</td>
<td>54%</td>
<td>46%</td>
</tr>
</tbody>
</table>
PERFORMANCE MEASURE MVA 1.4
Number of Days to Process Business Applications

Chart 1.4.3: Number of Days to Complete New Business License Applications
November CY2017 - September CY2018

Applications

<table>
<thead>
<tr>
<th>Month/Year</th>
<th>1-3 Days</th>
<th>Over 4 Days</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nov CY2017</td>
<td>86%</td>
<td>14%</td>
</tr>
<tr>
<td>Dec CY2017</td>
<td>74%</td>
<td>26%</td>
</tr>
<tr>
<td>Jan CY2017</td>
<td>51%</td>
<td>49%</td>
</tr>
<tr>
<td>Feb CY2017</td>
<td>82%</td>
<td>18%</td>
</tr>
<tr>
<td>Mar CY2017</td>
<td>89%</td>
<td>11%</td>
</tr>
<tr>
<td>Apr CY2017</td>
<td>90%</td>
<td>10%</td>
</tr>
<tr>
<td>May CY2018</td>
<td>64%</td>
<td>36%</td>
</tr>
<tr>
<td>Jun CY2018</td>
<td>79%</td>
<td>21%</td>
</tr>
<tr>
<td>Jul CY2018</td>
<td>93%</td>
<td>7%</td>
</tr>
<tr>
<td>Aug CY2018</td>
<td>93%</td>
<td>7%</td>
</tr>
<tr>
<td>Sep CY2018</td>
<td>100%</td>
<td>0%</td>
</tr>
</tbody>
</table>

Provide Exceptional Customer Service
PERFORMANCE MEASURE MVA 1.5
Monthly Status of Insurance Compliance Cases Opened and Closed

The MVA is continually improving their ability to be responsive to customers. The Insurance Compliance Division (ICD) enforces Maryland’s compulsory insurance laws to ensure that required insurance is maintained continuously for all registered vehicles. We have developed a new MVA specific measure which measures the status of all insurance compliance cases.

Currently we receive around 150k cancellations a month. This results in around 40k insurance lapse cases being created. When we began tracking this measure we found 11 percent of those cases created are being closed with a payment received. Meaning roughly 90 percent of the cases opened are closed by other means. A true insurance compliance case should only be closed by a payment being received which means cases closed by other means are cases that were opened in error. The high number of cases opened in error require ICD to spend resources on Maryland residents who have insurance. Because a case is now created those residents are required to validate their insurance by providing documentation either personally or through their insurance agency.

Our first step was to review the data, current logic and processes. As a result, we focused on the cases closed within the proof of insurance subset. To impact this subset, we implemented changes to our courtesy email and cancellation logic. In January we changed the verbiage on the courtesy email we send customers. This has allowed customers to submit the correct documentation and prevent a case from being opened in error. In February we implemented a change to the logic around cancellations we receive from the insurance industry. This has led to a reduction in number of cases being opened in error.
PERFORMANCE MEASURE MVA 1.5
Monthly Status of Insurance Compliance Cases Opened and Closed

Chart 1.5.1: Monthly Status of Insurance Compliance Cases Closed CY2017-CY2018

Provide Exceptional Customer Service
MDOT receives resources from customers and they expect products and services in return. To better serve customers, MDOT must maximize the value of every dollar we spend.

RESULT DRIVER:
Corey Stottlemyer
The Secretary’s Office (TSO)
PERFORMANCE MEASURE MVA 2.1
Annual Customer Savings Based on VEIP Self-Service Kiosk Usage

Lower taxes and fees represent a cost savings to the public, which puts money back into their pockets. Customers appreciate whenever there is an added savings to the regulatory products that they are required to complete. As part of the Governor’s fee reduction initiatives, there was a $4 savings for using the self-service VEIP kiosks. Maryland is one of only two states to have introduced the VEIP kiosk self-test technology. MVA started a pilot in August of 2015 with only 2 kiosks. The program expanded in February 2016 to include additional kiosks and more access to savings for the public.

There are currently ten kiosk locations across the VEIP testing areas. With sixty percent of the 1.5 million annual testable population eligible to use this technology, this makes for a potentially significant cost savings to Maryland residents. MVA is at the forefront of technology to offer efficiency in services for customers.
PERFORMANCE MEASURE MVA 2.1
Annual Customer Savings Based on VEIP Self-Service Kiosk Usage

Chart 2.1.1: VEIP Self-Service Kiosk Tests & Customer Savings by Month CY2016-CY2018

Use Resources Wisely

Jan'18: Reminder e-Mails Implemented
Apr'18: Screen Changes Implemented

Desired Trend

Number of Kiosk Tests

Savings ($)
PERFORMANCE MEASURE MVA 2.1
Annual Customer Savings Based on VEIP Self-Service Kiosk Usage

Chart 2.1.2: VEIP Self-Service Customer Satisfaction Rating CY2017 - September CY2018

Customer Satisfaction Survey Goal (100%)

Kiosk Tests

Desired Trend
PERFORMANCE MEASURE MVA 2.1
Annual Customer Savings Based on VEIP Self-Service Kiosk Usage

Chart 2.1.3: Kiosk Usage by Time of Day CY2016 - September CY2018

Use Resources Wisely
Use Resources Wisely
MDOT will not compromise on the commitment to continually improve the safety and security of customers and partners in everything we do.

RESULT DRIVER:
Sarah Clifford
Maryland Transportation Authority (MDTA)
TBU COORDINATOR:
Kameel Hall
Motor Vehicle Administration (MVA)

PERFORMANCE MEASURE DRIVER:
Madison Lumpkin
Motor Vehicle Administration (MVA)

PURPOSE OF MEASURE:
To monitor the number of participants in the Ignition Interlock Program.

FREQUENCY:
Quarterly

DATA COLLECTION METHODOLOGY:
MVA uses DIWS, Excel (compiled) database to determine the Ignition Interlock Program participants. Data reporting began in Winter 2016.

NATIONAL BENCHMARK:
TBD

PERFORMANCE MEASURE MVA 3.1
Percent Increase in Ignition Interlock Program Participants

MVA has adopted the “Towards Zero Death” campaign to reduce highway deaths until they reach zero. This campaign covers some of Maryland’s most dramatic highway safety problems including impaired driving, seatbelt use, and speeding.

The purpose of this measure is to monitor the increase of persons into the Ignition Interlock Program which will help to reduce the number of unsafe drunk drivers on the road. The Ignition Interlock Program is designed to track and monitor those persons who are charged with an alcohol related offense. Inclusion can be voluntary (pre-conviction) or mandatory (post-conviction). Recent legislation has made the Ignition Interlock Program mandatory for those persons who are stopped with alcohol related offenses (including pre-conviction). MVA has one of the most robust and defined Ignition Interlock Programs in the country.

As this dataset is currently being refined based on new legislation, the efforts have been on defining the data definitions and scrubbing the data to reflect the performance measure more accurately.
PERFORMANCE MEASURE MVA 3.2
Percent of Medical Related Cases Closed within 30 Days

MDOT MVA’s Office of Driver Wellness and Safety is responsible for reviewing medical related cases and referrals. These are cases that have been referred to the MVA because the driver was deemed to have a medical stipulation which may hinder their ability to drive. Maryland’s medical case review process has been tailored to other DMVs across the country; however, MVA is different because nurses and doctors are on staff to support the review and recommendations in medical cases.

As shown in Chart 3.2.1, this measure monitors the number of medical related cases which are reviewed and closed within 30 days. As this is a dynamic process that requires the customer to provide required legal, physician or other official documentation, it has been determined that the cases should be reviewed within the 30-day timeframe. At the end of CY 2017, 73 percent of medical cases closed within 30 days. The result reflects a positive trend from the average 44 percent result in CY2016.

The MVA has implemented several processes which allow for the medical staff to have a more balanced case load, giving the ability to focus on customers who require more critical attention. As these processes have been implemented and maintained, the result has been an overall reduction in the total amount of medical cases open for review.
Provide a Safe and Secure Transportation Infrastructure

PERFORMANCE MEASURE MVA 3.2
Percent of Medical Related Cases Closed within 30 Days

Chart 3.2.1: Percent of Maryland MVA Medical Cases Closed within 30 Days CY2014 - June CY2018

Policy Intervention
Electronic Referrals Initiated

Percent of Medical-Related Cases

Quarter/Year

Q1 Q2 Q3 Q4 Q1 Q2 Q3 Q4 Q1 Q2 Q3 Q4 Q1 Q2 Q3 Q4 Q1 Q2 Q3
CY2014 CY2015 CY2016 CY2017 CY2018

68% 65% 50% 42% 41% 51% 47% 43% 36% 42% 47% 52% 67% 73% 82% 65% 61% 60% 74%

Policy Intervention
Percent of Medical Cases Closed
PROVIDE A SAFE AND SECURE TRANSPORTATION INFRASTRUCTURE

TBU COORDINATOR:
Kameel Hall
Motor Vehicle Administration (MVA)

PERFORMANCE MEASURE DRIVER:
Eric Danz
Motor Vehicle Administration (MVA)

PURPOSE OF MEASURE:
To monitor the number of out-of-state title fraud cases.

FREQUENCY:
Quarterly

DATA COLLECTION METHODOLOGY:
MVA uses an MS Excel spreadsheet and a Case Management System to track and monitor out-of-state title fraud cases. Total out-of-state titles compared to identified title fraud cases.

NATIONAL BENCHMARK:
Developing

PERFORMANCE MEASURE MVA 3.3
Number of Out-of-State Title Fraud Cases

The safety and security of the transportation infrastructure is dependent on the comprehensive management and oversight of Maryland’s transportation regulatory processes. This measure will monitor vehicles titled in Maryland for possible fraudulent, altered and/or counterfeit out-of-state vehicle titles.

The MVA is the only motor vehicle agency in the nation that has investigators who “touch” every out-of-state title used to title a vehicle in Maryland; the investigators are experts in detecting counterfeit and altered titles. The staff was awarded the 2016 Fraud Prevention and Detection Award from the American Association of Motor Vehicle Administrators (AAMVA) for their work in these efforts.

The fraudsters use out of state titles because they are harder to detect by front line MVA employees and therefore easier to pass or conceal an alteration. The fraudulent titles are used to “wash” liens, salvage brands and re-plate stolen vehicles. The MVA receives grant funding from the Vehicle Theft Prevention Council (VTPC) to pay for a second investigator and to offset the costs of separating the thousands of foreign titles that come into Maryland each year. Unfortunately, the investigator paid by the VTPC resigned for another state position in May 2017 and as of October 1, 2017 the position remains vacant.

The desired trend for this performance measure is downward. The MVA will continue to positively influence this downward trend by training MVA’s front line staff, tag and title employees, and eventually performing real time queries of National Motor Vehicle Title Information System.
PERFORMANCE MEASURE MVA 3.3
Number of Out-of-State Title Fraud Cases

Chart 3.3.1: Percent of Out of State Title Fraud Cases Found CY2012 - June CY2018
Provide a Safe and Secure Transportation Infrastructure

TBU COORDINATOR:
Kameel Hall
Motor Vehicle Administration (MVA)

PERFORMANCE MEASURE DRIVER:
Eric Danz
Motor Vehicle Administration (MVA)

PURPOSE OF MEASURE:
To assess MVA's ability to detect driver's license fraud by monitoring the number of driver's licenses (DL) cancelled for fraud.

FREQUENCY:
Quarterly

DATA COLLECTION METHODOLOGY:
MVA uses an MS Excel spreadsheet and a Case Management System to track and monitor DL fraud cases and cancellations.

NATIONAL BENCHMARK:
TBD

PERFORMANCE MEASURE MVA 3.4
Number of Maryland Driver's License Cancellations Due to Fraud

Protecting the identity for Maryland residents is important, therefore MVA is aware of the significance of reviewing documents when submitted to obtain a driver’s license. The document review process requires that customer agents are trained to detect and preempt when there are potential inconsistencies with any documents. Over time, MVA finds most of the fraudulent documents are related to residency.

Over 95 percent of Maryland’s driver’s license cancellations are related to address or residency fraud where residents from other states travel to Maryland to obtain a driver’s license. Customers may provide false address documents to certify that they reside in Maryland. MVA investigators learn about the possible fraud activity from various sources including returned MVA mail, awareness of customer agents or a third-party complaint.

Cancellations due to fraud have been increasing due to better detection methods and techniques. The Investigations Division is now receiving a list from the Comptroller’s Office which provides the names and assigned letters from the Comptroller which verify payment of taxes and address.

In April 2017, the MVA created a database of addresses listed to fifteen (15) or more driver’s licenses and/or ID cards, i.e., bad address database. Fifteen or more MVA products associated with one address is an indicator of possible fraudulent activity. Any MVA transaction associated with that address requires the customer to meet personally with an investigator who verifies the customer’s address. Through August of 2017, the MVA cancelled 170 licenses after interviewing customers identified through the bad address database.
Provide a Safe and Secure Transportation Infrastructure

PERFORMANCE MEASURE MVA 3.4
Number of Maryland Driver’s License Cancellations Due to Fraud

Chart 3.4.1: Number of Driver’s License Cancellations Due to Fraud CY2014 - September CY2018

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of Cancellations</th>
</tr>
</thead>
<tbody>
<tr>
<td>CY2014</td>
<td>385</td>
</tr>
<tr>
<td>CY2015</td>
<td>742</td>
</tr>
<tr>
<td>CY2016</td>
<td>1,322</td>
</tr>
<tr>
<td>CY2017</td>
<td>1,711</td>
</tr>
<tr>
<td>Q3 CY2018</td>
<td>695</td>
</tr>
</tbody>
</table>

Policy Intervention:
- Implemented Bad Address Database and Duplicate Comptroller Checks to catch additional fraud

 Desire Trend
Provide a Safe and Secure Transportation Infrastructure

PERFORMANCE MEASURE MVA 3.5
Number of Days to Process Medical Certifications for CDL Drivers

Federal law requires that a Commercial Driver’s License holder (CDL) driver maintain a valid medical examiners certification to operate a commercial vehicle. The MVA is required to monitor and update the records of these drivers along with cancelling the driver’s commercial privileges if they fail to meet this requirement. This certification is issued for a maximum period of two years while the license itself is issued for five years, thus requiring documentation to be submitted to the MVA by drivers and employers of these drivers before their license expires.

The purpose of this measure is to ensure that CDL drivers who are determined to be medically fit to drive can maintain their commercial driving privileges and their employment without disruption or potential loss of income. For optimal convenience and customer confidence, it has been determined that a driver or company should be able to easily submit their documentation to the MVA and know that their record reflects this by the next business day.

A downward trend is desired for this performance measure for the benefit of both commercial drivers and their employers to maintain needed licensure for employment. During CY2017, MVA implemented multiple programming changes and workflow processing improvements to create a more efficient business process.
Provide a Safe and Secure Transportation Infrastructure

PERFORMANCE MEASURE MVA 3.5
Number of Days to Process Medical Certifications for Commercial Drivers

Chart 3.5.1: Average Number of Days to Process Medical Certifications for Maryland Commercial Drivers
CY2017 - CY2018

- Streamlined documentation requirements for CDL customers
- Expedited record update process

Reduction of 3 days to process Sept. 2017 – May 2018 on average

Policy Intervention
Number of Days to Process Medical Certifications
MDOT will provide an easy, reliable transportation experience throughout the system. This includes good connections and world class transportation facilities and services.

RESULT DRIVER:
Phil Sullivan
Maryland Transit Administration (MTA)
Provide an Efficient, Well-Connected Transportation Experience

**TBU COORDINATOR:**
Kameel Hall  
*Motor Vehicle Administration (MVA)*

**PERFORMANCE MEASURE DRIVER:**
Rhashad Johnson  
*Motor Vehicle Administration (MVA)*

**PURPOSE OF MEASURE:**
To monitor total visit time a customer spends in a branch office to complete their transaction.

**FREQUENCY:**
Quarterly

**DATA COLLECTION METHODOLOGY:**
MVA uses CTM to collect this data.

**NATIONAL BENCHMARK:**
22 Min Visit Time  
MVA Goal 21 Min

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**PERFORMANCE MEASURE MVA 5.1**  
**Average Branch Visit Time**

Branch visit time is important to our customers and the MVA because it looks at the measurable time each customer spends in a branch. It accounts for the both the wait time and transaction service time each customer experiences after receiving their Customer Traffic Management (CTM) system ticket.

MVA continues to leverage technology by increasing the amount of services that are offered via the MVA website and kiosk. This will reduce the number of customers that must invest their time, effort and money visiting a branch while increasing the number of available Customer Agents to handle new or complex transactions.

Initiatives implemented include using greeters to electronically screen customers as they enter the building to identify if they are eligible to complete their transaction using a kiosk, Internet Kiosk, or online versus waiting in-line. In addition, MVA added the ability to use handheld tablets to complete tag return transactions eliminating the need to wait in line. These new initiatives assisted in reducing visit times during MVA’s busiest time period.
Provide an Efficient, Well-Connected Transportation Experience

PERFORMANCE MEASURE MVA 5.1
Average Branch Visit Time

Chart 5.1.1 Average Branch Visit Time CY2014 - August CY2018
Provide an Efficient, Well-Connected Transportation Experience

TBU COORDINATOR:
Kameel Hall
Motor Vehicle Administration (MVA)

PERFORMANCE MEASURE DRIVER:
Rhashad Johnson
Motor Vehicle Administration (MVA)

PURPOSE OF MEASURE:
To monitor how responsive MVA is to customers by offering the CDL and non-CDL appointments at the customer’s convenience.

FREQUENCY:
Quarterly

DATA COLLECTION METHODOLOGY:
MVA uses CSS database to track and monitor driver’s license test appointments for Commercial Driver’s License (CDL) and Non-Commercial Driver’s License (non-CDL) skills tests.

NATIONAL BENCHMARK:
Non CDL – 10 days
CDL – 21 days

* MVA target

PERFORMANCE MEASURE MVA 5.2
Average Driver’s License Skills Appointment Lead Time (CDL and Non-CDL, in days)

Customers would like to have a quick turnaround time when scheduling their driving skills test as compared to the completion of their law knowledge testing (learner’s permit).

The availability of driver’s skills test appointments is part of the seamless processing to ensure that MDOT customers are able to complete their transactions efficiently. This is a measure of the lead time it takes to schedule a driver’s skills test appointment, as the customer would like to schedule their test appointment as close to their eligibility date as possible.

Overall the current trend shows a decrease in the average days to obtain a driving skills appointment, which is in-line with the desired outcome. FY2017 performance results for non-CDL lead time appointments were well below the target of 10 days. For CDL, the appointment lead time increased slightly from FY2016-FY2017.
Provide an Efficient, Well-Connected Transportation Experience

PERFORMANCE MEASURE MVA 5.2
Average Driver’s License Skills Appointment Lead Time (CDL and Non-CDL, in days)

Chart 5.2.1: Average Driver’s Skills Appointment Lead Time in Days for Commercial Driver Licenses CY2017 - August 2018

Lead Time (In Days)  Goal (9 Days)
Provide an Efficient, Well-Connected Transportation Experience

PERFORMANCE MEASURE MVA 5.2
Average Driver’s License Skills Appointment Lead Time (CDL and Non-CDL, in days)

Chart 5.2.2: Average Driver’s Skills Appointment Lead Time in Days for Non-Commercial Driver Licenses
CY2017 - August 2018

| Month/Year | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug |
|------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Number of Days | 4   | 4   | 4   | 4   | 4   | 4   | 4   | 4   | 4   | 3   | 3   | 2   | 2   | 2   | 2   | 3   | 3   | 4   | 4   | 5   |

Lead Time (In Days) Benchmark: 1 Day (Virginia)
Provide an Efficient, Well-Connected Transportation Experience
All Electronic Tolling (AET) – Collection of tolls at highway speeds using E-ZPass transponders or video tolling; no toll booths or cash collection.

Annual Attainment Report on Transportation System Performance – Pursuant to Transportation Article Section 2-103.1 of the Annotated Code of Maryland, the State is required to develop or update an annual performance report on the attainment of transportation goals and benchmarks in the Maryland Transportation Plan (MTP) and Consolidated Transportation Program (CTP). The Attainment Report must be presented annually to the Governor and General Assembly before they may consider the MTP and CTP.

Calendar Year (CY) – The period of 12 months beginning January 1 and ending December 31 of each reporting year.

Coordinated Highways Action Response Team (CHART) – CHART is an incident management system aimed at improving real-time travel conditions on Maryland’s highway system. CHART is a joint effort of the State Highway Administration, Maryland Transportation Authority and the Maryland State Police, in cooperation with other federal, state and local agencies.

Consolidated Transportation Program (CTP) – A six-year program of capital projects, which is updated annually to add new projects and reflect changes in financial commitments.

Fiscal Year (FY) – A yearly accounting period covering the time frame between July 1 and June 30 of each reporting year.

MPA General Cargo – Foreign and domestic waterborne general cargo handled at the public (MPA) terminals.

Port of Baltimore Foreign Cargo – International (Foreign) cargo handled at public and private terminals within the Baltimore Port District. This includes bulk cargo (e.g., coal, sugar, petroleum, ore, etc. shipped in bulk) and all general cargo (e.g., miscellaneous goods shipped in various packaging).

MAA – Maryland Aviation Administration operates Baltimore/Washington International Thurgood Marshall Airport (BWI Marshall) and Martin State Airport, a general aviation/reliever airport northeast of Baltimore.

MDTA – Maryland Transportation Authority operates and maintains the State’s eight toll facilities.

Mode - Form of transportation used to move people or cargo (e.g., truck, rail, air).

MPA – Maryland Port Administration promotes the Port of Baltimore as a leading east coast hub for cargo and cruise activity.

MTA – Maryland Transit Administration provides Local Bus, Light Rail, Metro Rail, Paratransit services and regional services through commuter rail (MARC) and Commuter Bus, as well as grant funding and technical assistance.

MVA – Motor Vehicle Administration serves as the gateway to Maryland's transportation infrastructure, providing a host of services for drivers and vehicles, including registration, licensing and highway safety initiatives.

SHA – State Highway Administration manages the State’s highway system which includes 17,117 lane miles of roads and 2,564 bridges

TBU – Transportation Business Unit

TSO – The Secretary’s Office

Vehicle Miles of Travel (VMT) – A measurement of the total miles traveled by all vehicles.

The data contained herein is impacted by a number of variables and may vary and evolve depending on those variables.