



TDM COORDINATOR PROFILE

**MEG YOUNG:
BALTIMORE CITY**

Pictured Above: Meg Young with Baltimore City

Meg Young is the New Mobility Manager at the Baltimore City Department of Transportation. Meg's role is quite versatile serving as the interim Ride Share Coordinator/TDM Specialist for Baltimore City as well as new mobility, and lead for important multimodal transportation initiatives.

To learn more about Meg and the great work she does, keep reading!

Gladys Hurwitz: Thank you for taking the time to speak with us , Meg. Please share more about your role at the Baltimore City Department of Transportation.

MY: I am the New Mobility Manager at Baltimore City Department of Transportation- I was initially called in to wrangle the scooters. Since then my workload has expanded to include other new mobility coming down our roadway, such as Personal Delivery Devices (PDD) and improving connections between modes. Working with commuters is my newest project and something which builds on my passion for active transportation. In a sense, I like to see how all the different and new ways to travel can share space and be accessible to everyone.

GH: What do you love about your job?

MY: Working for a city, you can see the direct impacts of your work. I think it's important to schedule site visits, explore every part of Baltimore City and generally be out and about town! I can't help but take notes whenever I'm walking, biking, scooting, taking the bus, or driving around.

GH: During your time with Baltimore City what have you learned are top transportation needs by stakeholders?

MY: Baltimore is a city of neighborhoods, everyone has different needs and different things going on. Generally, I think people need more information and for things to be intuitive, it can be hard to try a new travel mode or venture to a different part of town. One of my favorite teaching tools for events is the demo bike bus rack to teach people how to load their bike on the front of a bus that is in service for the first time is always intimidating.

GH: Tell us more about Baltimore City's Commute program.

MY: Baltimore City's iRide program is relaunching as a resource for residents. Our new website is planned to be user friendly and help people get information to make mode shift seem more attainable and accessible. We are going to have different pages and events listed to learn about each mode. The iRide program will promote rideshare through commuter connections, transit on MTA or the Charm City Circulator, biking, scooting, walking, and community placemaking to make any of those easier near you.

GH: What advice do you have for commuters and employers about prioritizing how to get a better, smart, and stress free commute?

MY: Everyone has options on how they commute and I think everyone should try out a new one. Taking a bus, riding a bike, or joining a carpool for the first time might be intimidating, but the first step is the hardest and after that you will appreciate how other people travel, if nothing else. We can share the road and create safe streets for everyone.

“Everyone has options on how they commute and I think everyone should try a new one.”

-Meg Young
New Mobility Manager
Baltimore City