Maryland Business Best Practices: Benefits of a Bike Work Culture
WEBINAR FAQ
“AS-NEEDED”

- Select Computer or Phone Audio
- The Questions window can be used for both technical issues and Q & A
- All sessions will be recorded and will be available post-webinar at CommuterChoiceMaryland.com
- Slide decks will also be available at the Commuter Choice Maryland website
THE AGENDA FOR TODAY’S WEBINAR

1. Commuter Choice Maryland information & available tools & resources
2. Guest Speaker: Mr. Scott Ryser with Yakabod Federal Solutions
3. Q & A Session
POLL #1: PRE-COVID 19 DID YOU BIKE FOR ALL OF PART OF YOUR COMMUTE INTO WORK?

A. Biked for part of my commute to work
B. Biked for my entire commute to work
C. Did not bike to work
POLL #2: POST-COVID 19 DO YOU ANTICIPATE BIKING TO WORK?

A. Yes
B. No
C. Not sure
POLL #3: WHAT DOES YOUR COMPANY DO TO SUPPORT BIKING TO WORK (CHOOSE ALL THAT APPLY)

A. Provide showers
B. Provide bike racks
C. Provide covered bicycle parking or bike lockers
D. Sponsor safe cycling classes
E. Other
WHAT IS COMMUTER CHOICE MARYLAND?

Help reduce congestion & improve the quality of life of all Marylanders

Businesses and commuters can save money!

Congestion reduction & energy conservation

Commuter Choice Maryland Promotes alternatives to driving alone

Biking  Ridesharing  Teleworking  Transit  Walking
COMMUTER PROGRAM SERVICES

Transportation Options
- Serve as a resource for transportation options such as Guaranteed Ride Home, transit, vanpool, carpool, biking and walking, flexible work schedules and telework

Information
- Online and printed information on available resources on transportation options

Outreach
- Outreach to commuters at events to increase their knowledge and comfort level with using transportation options

Visit: CommuterChoiceMaryland.com to learn more
EMPLOYER PROGRAM SERVICES

Employer Assistance
- Provide ongoing assistance to employers in implementing commuter benefits programs and taking advantage of the Maryland Commuter Tax Credit

Webinar & Information
- Deliver webinars, provide toolkits, targeted materials to help employers with communications and implementing a commuter benefits program

Marketing Materials
- Provide marketing materials and information on employee commute options

Visit: CommuterChoiceMaryland.com to learn more
WHICH COMMUTE OPTION IS BEST FOR YOU?

Commuter Choice Maryland is the Maryland Department of Transportation's (MDOT) Travel Demand Management Program. This program enables MDOT to address key goals, objectives, and strategies that will maximize traveler choices, and deliver transportation solutions and services that can reduce congestion, conserve energy, protect the environment, facilitate economic opportunity, enhance the quality of life for everyone while saving you money and reducing stress.

Commuter Calculator Available at: CommuterChoiceMaryland.com

By changing mode to biking you could save monthly:
- $16 in fuel cost
- $6 in vehicle maintenance cost
- $240 in parking cost

You could create annually environmental benefits:
- $5 in emissions pollution reduction
- $20 in GHG emissions reduction
- You could burn 69 additional calories daily
FREE BUSINESS TOOLKITS

Available at: CommuterChoiceMaryland.com
ADDITIONAL BIKE RESOURCES

Help your Employees Enjoy Active Commutes!

What Benefits Should Be Provided Or Promoted?

Bikeshare Corporate Memberships
Employers located in Montgomery County should consider a corporate membership to the Capital Bikeshare program. Numerous stations are located in Bethesda, Silver Spring, and Rockville. This benefit provides employees with discounted or free bicycle access that can be used for daily commuting and travel to business meetings. Similarly, employers located in Howard County should consider purchasing membership for their employees to Howard County Bikeshare.


Guaranteed Ride Home
Employers located in the Greater Baltimore/Washington DC-area are eligible for the Guaranteed Ride Home Program. For those commuters who regularly travel to work on foot or by bike, this program provides a free ride home four times a year in the event of emergencies (personal illness, an unexpected family emergency, or unscheduled overtime).

Want more info? https://www.mta.maryland.gov/GRH

Bicycle Benefit
Beginning in 2018, the Bicycle Commuter Tax Benefit program was created for employers as a way to deduct costs associated with providing bicycle commuting options for employees (Sec. 13304(c)(2) of the Tax Cuts and Jobs Act). Any reimbursement given to employees under a Bicycle Commuter Tax Benefit program is taxable as income to the employee.

Want more info? https://www.bikeleague.org/content/bicycle-commuter-benefit

Available at: CommuterChoiceMaryland.com
WEBINAR BENEFITS OF BIKE & WALK FRIENDLY WORKPLACES

Building a culture of bike commuting, May 22, 2019 Webinar

Webinar Recording Available: CommuterChoiceMaryland.com
GUARANTEED RIDE HOME FOR BIKERS ALSO!

What is it?
- Registered Commuters can qualify for up to four free ride home a year if they carpool, vanpool, take transit, bike or walk to work at least twice a week.
- Visit: CommuterChoiceMaryland.com
BUSINESS SPOTLIGHTS

The University of Maryland (UMD) is committed to addressing climate change. As one of the initial signatories of the 2007 American College & University Presidents Climate Commitment (now called the Carbon Commitment), the University developed a Climate Action Plan in 2009 with the goal of being a carbon neutral campus by the year 2020. At the same time, the flagship College Park campus has experienced dramatic growth, with ten new or significantly renovated buildings completed in the past decade. On a densely populated urban campus, options are limited for siting new buildings and as a result some existing parking lots were replaced with new buildings. The University's robust sustainability goals, combined with the campus' changing landscape, meant that the UMD Department of Transportation Services (DOTS) needed a strategy for reducing the number of people who drive alone to UMD. "With the knowledge that parking is still a necessity on our campus, we've made it a priority to introduce alternative commute options to our community," says Anna McLaughlin, DOTS Assistant Director of Sustainability.

DOTS understood that no single initiative would motivate solo drivers to change their commute. It also had a head start in the form of Shuttle UMD, its existing network of shuttle services that connect the campus to the College Park Metro Rail Station and many other off-campus transportation and activity hubs. In September 2017, DOTS launched a Smart Commute program, which incentivizes the University community to commute by using sustainable transportation, such as walking, cycling, carpooling or taking transit. Under this program, DOTS implemented several initiatives, offering up to a 50 percent reduction in parking fees for employees who committed to carpooling every day. The offer also includes benefits for transit users, and implementations stay以人为centric, which provides secured, covered bike parking on campus and free shower facilities to people who bike to campus.

They started offering carsharing on campus, which makes it easier for resident students to bike in.
LET COMMUTER CHOICE MARYLAND HELP TODAY!

• Contact Commuter Choice Maryland for any assistance needed
• Provide bike maps & cycling information
• Create a plan for implementation
• Take advantage of the many tools
• Sign up for Guaranteed Ride Home
Mr. Scott Ryser

- Founder and CEO of Yakabod Federal Solutions.
- Yakabod earned a Bicycle Friendly Designation from the league of American Bicyclists.
- Was recently featured in Commuter Choice Maryland’s Business Spotlight for their leading role as a Bike Friendly Workplace.
Questions?

Please type your questions in the question window.
Thank You!

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